

You are looking to

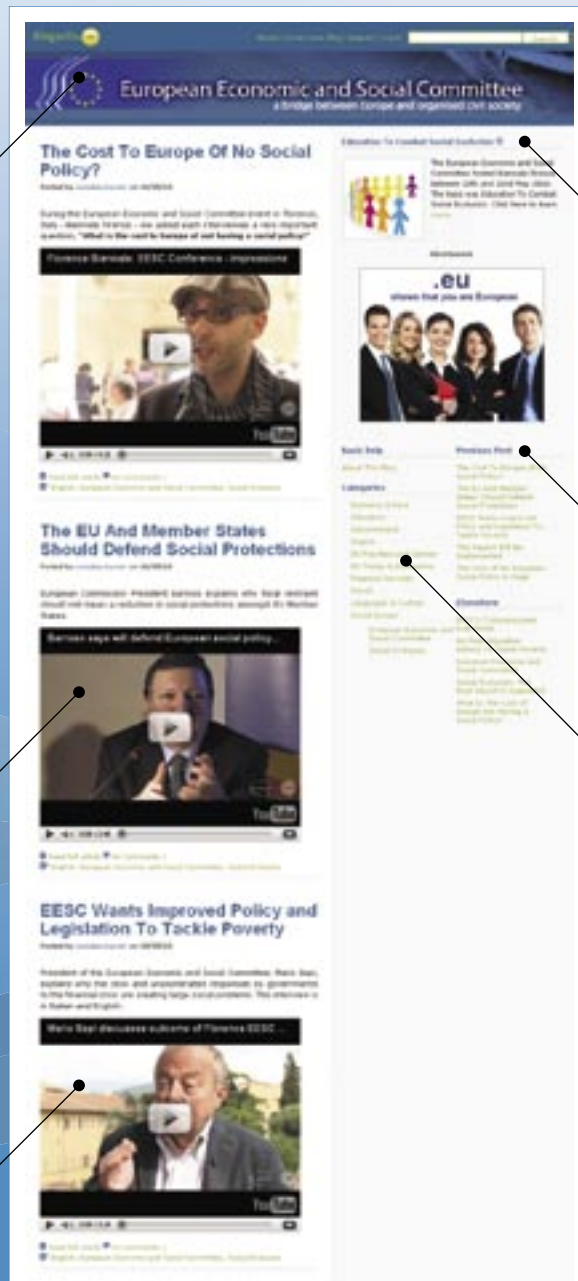
- Amplify the impact of your conferences and seminars
- Highlight your events to opinion leaders who could not attend
- Reach a broader audience through the EurActiv Network
- Enhance your reputation among EU policy-makers
- Attract sponsors for your events and your organisation
- Document and promote your team successes

You will receive

- **EurActiv** reach among EU actors
 - > Targeted viewers for your videos
- **EUX.TV** full HD web TV expertise
 - > Broadcast quality production
- **Blogactiv.eu** wide distribution
 - > Search engine friendly

Brand communication

Specially designed header to reinforce your visual identity.



Reputation-building

Your organisation is featured with a logo and a focused description.

Impact widening

Users are driven to your company page on Blogactiv, providing an overview of all your video events.

User-friendly

Efficient navigation tools direct EurActiv's influential audience to your content.

Advocacy impact

Your event's keynote speeches magnified on the EurActiv Network, and beyond.

News format

Stakeholders are interviewed by EurActiv's staff to enhance your event page.

Focused promotion

Your Blogactiv event page is the single channel for your after-event communication.

Our solutions



Venice Event Video Package / 7 500 €

PRODUCTION

5 video interviews
1 keynote speech
3-min conference summary

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PROMOTION

Creation of an event blog hosted on Blogactiv.eu
Posting of event videos on the Internet via EUX.TV



Recommended for half-day to one day events

Delivery within 2 business days



Cannes Event Video Package / 15 000 €

PRODUCTION

12 video interviews
2 keynote speeches
3-min day 1 summary, delivered same day
3-min conference summary

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PROMOTION

Creation of an event blog hosted on Blogactiv.eu
Posting of event videos on the Internet via EUX.TV
2-week banner ad on EurActiv.com

Recommended for events of one or more days

Delivery within 5 business days

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